



A Quarterly Newsletter

Volume 1 Issue 1

Ficklin on TV
Old Vine Tinta Port
 Appeared on the
The New Adventures of
Old Christine.

Ficklin Employee Profile
 This month:
Lisa Nelson
General Mgr./Asst. Winemaker

Contact Information
Who to contact for the
latest information at
Ficklin Vineyards.

Portfolio Release
Party
Release Party
Information coming,
October 14th.

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PORT to PORT
With Peter

This is truly an exciting time around Ficklin Vineyards – things are changing faster than we can keep up with – but we love it! In 2006 we celebrate 60 years of being in the wine business here in Madera. The winery officially set sail into waters yet uncharted on September 30, 1946. Who would have dreamed in those early days to even imagine where we are now and what we’ve accomplished? The course was set early on – to produce only the finest Port wines produced entirely from authentic Portuguese varieties using the classic and traditional techniques and methods used in Portugal for centuries. Today as we look back, it is my belief that we have accomplished well what was set out before us. Let me also assure you that we pledge to continue in that long-standing tradition. But, change is exciting, and we’ve got plenty of it! We’ve just released our PassPort line –



both a chocolate and a raspberry flavored port, and we’re also looking seriously at a hazelnut flavor as well. These are top-of-the-line ruby ports, blended and flavored carefully with the very best natural extracts available. We hope that you are as excited about these new products as we are.

The PortFolio Society continues to grow, and as we make changes in our tasting room and club management software, I want to thank you all for your patience as Angie & Linda call you to update our database with your information. We hope that this new software enables us to stay in much better contact with you through a newsletter – that will allow you to stay on top of our latest projects and releases. Speaking of which, release #11, scheduled for October 14, will include a 375 ml. bottle of the Aged 20 Year Tawny Port. I know that many of you have been waiting quite some time for this, and the time is almost at hand! Even as we bottle it, know that there are still several barrels hidden in the winery of this

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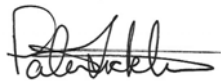
Ficklin Vineyards

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wine, and these barrels will continue to age for another 10 to 20 years anybody interested in tasting it?

We are also looking forward to announcing the soon-to-be release of our Legacy Vintage Ports. These will be very limited (less than 100 cases of each year) bottling of only the very best barrels from the very best lots of each of the four varietals, blended in the classic Ficklin style. Each wine will only be sold in case quantities and packed in a wooden box. Vintage Port has long tradition of being used to commemorate those memorable years in our lives – for example, birth years and weddings. This Legacy series is intended to be that special Port for these occasions. What will your Legacy be?

As always, it is indeed a pleasure to visit with everybody at the release party, and I sincerely look forward to seeing you again!



Employee Profile: Lisa Nelson

Fresno native Lisa Nelson – affectionately known as the “trail boss” - was hired as Ficklin’s first tasting room employee back in 2001. This last April, when a full-time position became available, Peter contacted Lisa and made her an offer she couldn’t refuse!

With a colorful background that includes working as a hairstylist to some of rock’s biggest names, Lisa got “the golden ticket” - an opportunity to move back home and go to college. With wine as her passion, she quickly immersed herself in Fresno State’s Enology program, graduating in 2000. While at Fresno State, she served as president of the *Enology Society* when the school received their winery bond in 1997. A fellowship to study in Bordeaux, France was followed by a stint at Iron Horse in Sonoma County. Lisa also served as a judge for the late Jerry Mead’s New World International Wine Competition. But, accomplishments notwithstanding, she views her next endeavor as the most challenging yet, when she and husband Jim travel to China next year to adopt their infant daughter. And the wine of choice to toast the new arrival? “Well, the Portfolio Society’s 20-year Tawny, of course!” Well said ...!



Happy Hour Christine is a divorced working mom trying to deal with her ex’s young girlfriend on *The New Adventures of Old Christine*. No wonder she needs a glass—or two—of **Ficklin Vineyard’s Tinta Port** (\$13.99, ficklin.com) every once in a while.

Did you see it?! This last spring, Ficklin’s Tinta Port received prominent product placement on an episode of CBS’s hit comedy series *The New Adventures of the Old Christine*. The show’s creator/producer, Kari Lizer, discovered our port and liked it so much she wrote it into the show! TV Guide then followed with a short article (see above). Stay tuned as the Ficklin crew visits the set of *Old Christine* in November!

Ficklin Contact List

- ◆ Peter Ficklin—*President and Winemaker*
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- ◆ Lisa Nelson—*General Manager/Asst. Winemaker*
lisa@ficklin.com (559) 674-4598
- ◆ Wes Worman—*Tasting Room Manager*
wworman@ficklin.com (559) 661-0075
- ◆ Angie Penaloza and Linda Lev—*membership info*
tastingroom@ficklin.com (559) 661-0075
- ◆ Winery Phone Number—(559) 674-4598

Ficklin Vineyards

FICKLIN Vineyards

Mark your calendars
Saturday October 14th, 2006
6:00pm—9:00pm
At Ficklin Vineyards

Member and One guest No Charge

Featuring

Aged 20 years Tawny
1988 Vintage Port
2002 Library Tinta Port
\$87.00 + Tax (member cost)

RSVP 674-4598

By Oct. 7th

*PORTfolio Society
Release Party*

Ficklin Vineyards

Ficklin
Vineyards

Membership Application

Portfolio
Society

Name _____

Phone Number _____ Email _____

Billing address _____

Shipping address _____

City, State, Zip _____

Credit Card # _____

As a member of the Ficklin Vineyards Portfolio society **I agree to purchase two (2) Portfolio Society Release Sets within a on year period of time.** Upon purchasing the first two available Release Sets, I will remain a member with full membership rights and obligations until I request my membership be cancelled in writing at least one week before a Portfolio Society Release is made. In addition to agreeing to purchase the first two Release Sets, I am entitled to a 20% discount on all WINES purchased at the winery, and discounted rated for other special events hosted by Ficklin Vineyards. Ficklin Vineyards will notify me before each set is released as to the contents and price of each boxed set. By signing below, I permit Ficklin Vineyards to charge my credit card for each set. I agree that I am at least 21 years of age, and understand that all shipments must be received by someone at least 21 years of age.

Signature _____ Date _____

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